Coldwater Studio Tour 2027

New and Returning Artists Application

The Coldwater and Area Studio Tour

TOUR Date: Saturday, June 19 and Sunday, June 20, 2026 from 10:00 am to 4:00 pm

Artist Name: _____

Studio Address (if applicable): _____

Mailing Address: _____

Phone (indicate Home, Studio or Cell): _____

Email: _____

Website or Social Media address (required): _____

Medium: _____

PLEASE INDICATE:

☐ I have my own studio for the tour (note: the studios must be located within 15 km of Coldwater)

☐ I can host a guest artist (we will consult with you on the best fit for your space)

☐ I will require a location (circle preference): Coldwater Mill, Coldwater Community Centre, Coldwater Legion, Canadiana Museum

☐ I am a guest artist and request to be with _____

Studio Tour Fee: early bird: $175. (due by 11:59 p.m. on January 17, 2027)
or late fee: $225. (due by 11:59 p.m. on February 21th, 2027)

****First time applicants are subject to a 25.00 jury fee, in addition to the fees noted above****

If your jury application is not accepted, your fee will be returned, less the jury fee.

Applications are not considered final until all fees are paid.

Method of Payment (must be included with application):
E-transfer to ColdwaterTour@gmail.com

Artist's Statement for the brochure: Describe yourself and your artwork in **45 words** or less

Biography for the website: **100 words** or less

Social Media shout out (this will be used for posts on Facebook, Instagram or other platforms and should be short statement that describes you: **25 words or less**

PLEASE NOTE: the text you provide will be printed as is with no editing for spelling or grammatical errors.

COLDWATER & AREA STUDIO TOUR DISCLAIMER

I agree to release the organizers, directors, members, and agents from all manners of action, causes, contracts, claims and demands whatsoever which I or any of my employees, agents or servants or heirs, executors, administrators or assigns, shall or may have for or by reason of any cause, matter, thing whatsoever as a result of my having participated in the studio tour and related events. I agree to indemnify and save harmless the organizers, directors, members and agents from all manners of action, suits, debts, dues, accounts, bonds, covenants, contracts, claims and demand whatsoever and howsoever caused as a result of my participation in the studio tour and related events.

I have read the above guidelines, criteria and disclaimer and agree to abide by these and any reasonable rules and regulations determined by the organizers.

Artist Signature **Date**

☐ **I acknowledge that I have insurance for this event**

Please email the completed package to:
coldwatertour@gmail.com

PHOTOGRAPHIC REQUIREMENTS

Each artist must provide 5 images of current artwork, minimum 600 dpi, cropped square.

Please label each image with your name and the name of artwork.

Coldwater & Area Studio Tour Criteria and Guidelines for New Artists

1) **Artistic disciplines for the studio tour** include painting, printmaking, sculpture, ceramics, photography, glasswork, jewellery, fiber art, woodworking and mixed media. If unsure, please inquire and we can provide some guidance.

2) Must be **original artwork and reproductions** of your own original designs. Kits, preformatted artwork or copies of someone else's work is not permitted

3) Artists are welcome to include additional products that use their artwork as a significant portion of the article, such as cards, printed textile pieces or reproductions. Please ask if you would like additional guidance on this matter

4) New artists will need to submit up to 5 pieces of their work as part of **the jury process**. You will be contacted the week following January 17, 2027 to advise if you have been accepted to the show.

5) The Coldwater Studio Tour is to promote the artists visual artwork and is not intended to be a showcase for other business ventures. Promotion of other activities will not be permitted.

Coldwater & Area Studio Tour Criteria and Guidelines for All Artists

6) Artists must be present at all times between 10:00 am to 4:00 pm on both days of the studio tour.

7) Artists must have **Liability Insurance with coverage of at least $2 million**. This can be included with the application through companies such as Duuo or Pal. Please list Coldwater Studio Tour Executive Committee as an additional insured.

PROOF OF INSURANCE IS REQUIRED FOR ALL ARTISTS AND ANY ARTIST THAT DOES NOT SUBMIT PROOF OF INSURANCE WILL BE DENIED SET UP TOUR WEEKEND

8) Artists are responsible for providing all display materials, lighting, signage, tables, etc., and setting up all their artwork.

9) The organizers reserve the right to decline an application for participation or to have an artist removed from the studio tour for breach of this agreement. The organizers also reserve the right to rescind this agreement.

10) Once accepted and your payment processed as of January 17, 2027, there will be no refunds, unless the event is cancelled or postponed for reasons outside the organizer's control. If refunds are issued, they may be partial repayment, to cover any related costs associated with the tour.

11) We are a 100% volunteer committee. Any assistance is gratefully accepted to ensure the tour is successful. Please consider helping with any of the tasks outlined.

- distribution of brochures
- newsletter copy writing and graphic design
- signage drop off and pick up,

- Lucky Art Ducks (make a duck!)
- social media

Social Media is very important:

- Follow the Coldwater Studio Tour Facebook page: **facebook.com/coldwaterstudiotour/**. LIKE or SHARE posts to expand the reach of the POSTS.
- Create Facebook/Instagram posts that include samples of your work /images, your artist biography or information about your artistry process, and tag to the studio tour Facebook/Instagram page **@coldwaterstudiotour** should appear in your post. Many other groups SHARE and LIKE our pages so the marketing domino effect is an important aspect of our marketing efforts.
- Utilize your own social media channels with this same concept (Instagram, Twitter etc.).
- Invite your colleagues, former clients, potential clients, galleries, friends and family to see you at the Studio Tour. A special invitation will be created and sent to all participating artists that can be easily forwarded. Please email out the digital flyer and brochure in advance (.pdf will be provided).
- Post the Studio Tour brochure and date and locations on your website or social media (if applicable).

Please reach out and get involved!

Cheryl and the executive committee